

Hotel ICON's "Above and Beyond" Gains Michelin Guide 2012 Recognition

(Hong Kong, 30 December 2011) – Hotel ICON, Tsim Sha Tsui East's premier hotel, proudly announced the three "fork-and-spoons" recognition from the world renowned Michelin Guide Hong Kong Macau 2012 for its restaurant, Above and Beyond, after only six months in operations.

"We are truly delighted to receive this prestigious accolade," said Richard Hatter, General Manager of the Hotel ICON. "It's an outstanding achievement for a restaurant that's operated in such short period of time and it speaks volumes about Hotel ICON's dedication to dining excellence. I am very proud of our team and their ongoing dedication to providing distinctive dining experiences for our guests."

Located on the hotel's 28th floor, *Above & Beyond* features panoramic views of Victoria Harbour and serves seasonal Cantonese favourites and other Chinese authentic cuisine. Designed by acclaimed Conran & Partners, the sophisticated yet stylish Above & Beyond resembles an upmarket private club featuring a provocative range of paintings from local artists curated by iconic Hong Kong designer Freeman Lau and library shelves that lined handpicked books, art-related tomes and eclectic Asian artifacts at the lounge area.

Beyond the lounge, the main dining room features intimate table settings running parallel to the full-length windows allowing diners to enjoy the sweeping views of Victoria Harbour and Hong Kong. A subtle palette of walnut brown, cool greys and taupe create a relaxed and elegant ambiance.

For more information on Hotel ICON, please visit www.hotel-icon.com

For hi-resolution images, please log on to: www.catchonco.com/shared/Hotel ICON Images 2011.zip

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About Hotel ICON

Unlike any other, Hotel ICON is an upscale Hong Kong hotel in the heart of Tsim Sha Tsui East. Standing as a testament to Hong Kong's creative energy and vibrant arts scene, Hotel ICON showcases work from the city's celebrated designers and the world's most acclaimed architects. Offering the ultimate in comfort and committed to service excellence, Hotel ICON's 262 stylish guestrooms comprise seductive

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extras, including complimentary wired and Wi-Fi internet connections and an ultra-slim 40" Ultra High Definition LED TV. Located on level 9, Hotel ICON's Angsana Spa is a tranquil oasis while the harborfacing outdoor swimming pool and fitness centre allow guests to exercise while enjoying views of Hong Kong Island's spectacular skyline. With a maximum capacity of 580 persons, Hotel ICON's grand Silverbox ballroom is the ideal venue for a celebration or theatre-style conference. Hotel ICON houses three restaurants: Above & Beyond, The Market and GREEN, providing guests with exceptional quality of the food and impeccable service. wallpaper* magazine included Hotel ICON in its 2011 list of the world's Best Business Hotels.

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