

HOTEL ICON NABBED THREE MORE AWARDS

Named "Best New Hotel in Hong Kong", Condé Nast Traveller "Hot List" and "Hot Tables"

[Hong Kong, April 2012] – Hotel ICON earned the title of "Best New Hotel in Hong Kong" in a readers' poll conducted by TTG China, TTG-BT Mice China, TTG Asia, TTG India and TTG Mice. Organized by TTG Travel Trade Publishing, the annual TTG China Travel Awards champions the best of Greater China's travel industry for their outstanding achievement.

To add to the running list of awards and accolades, UK's ultimate insider's guide to the hottest new hotels of the year, Condé Nast Traveller also named Hotel ICON as one of the best new hotels in its 'Hot List 2012'. ICON's renowned Chinese restaurant, *Above & Beyond*, also earned a coveted spot in US travel magazine Condé Nast Traveler's 'Hot Tables 2012' list. At the 2012 Asia Pacific Hotel Awards, Hotel ICON took home the trophy for "Best New Hotel Construction and Design for Hong Kong".

From the start, Hotel ICON set out to be a hotel with a purpose: to become the global centre of excellence in education and research in hospitality and tourism. Committed to providing interactive and dynamic learning environments, Hotel ICON serves as a resource centre for the hospitality industry, offering the public, hoteliers and students invaluable trade insights and industry knowledge.

This latest honour recognises Hotel ICON's uncompromising quality and level of service. Unaffiliated with any brands or hotel chains, Hotel ICON has been able to forge its own identity and service standards, consistent with its vision of "Being Tomorrow's Hotel."

"Hotel ICON is honored to be recognised in TTG China Travel Awards and by Condé Nast Traveller," said Richard Hatter, General Manager of Hotel ICON. "The awards reflect our mission to embody a hotel with purpose. That this award is from the readers makes it all the more special. It's an affirmation of all the team's hard work and dedication to blazing a new trail."

Officially opened in September 2011, Hotel ICON offers 262 guest rooms and suites, three food and beverage outlets, an Angsana Spa featuring professional therapists from the world-famous Banyan Tree Hotels and Resorts, a state-of-the-art gym, and an outdoor swimming pool overlooking the spectacular Victoria Harbour. Featuring the combined efforts of Hong Kong's most creative talents, the premier hotel stands as a stylish testament to Hong Kong's vibrant arts scene.

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Awards and Recognition

Since its launch, Hotel ICON has earned numerous readers' choice awards and industry recognition for its unique design, outstanding service, and authentic experience. These include:

- DestinAsian The Luxe List 2011
- wallpaper* magazine Best Business Hotels 2011
- Telegraph UK Expert Rating 9 out of 10
- Travel + Leisure World's Top Geek Hotels
- OneRecommends.com 10 Most Recommended Hotels in Hong Kong
- Asia Tatler Best Chinese Restaurant in Tsim Sha Tsui
- Michelin Guide Hong Kong Macau Three "Fork-and-Spoons"
- TripAdvisor's 2012 Traveler's Choice Awards Top 25 Best Hotels in China
- TripAdvisor's 2012 Traveler's Choice Awards Top 25 Hotels for Service
- Condé Nast Traveler (US) Best New Restaurant 2012: Hot Tables
- TTG China Travel Award Best New Hotel in Hong Kong
- Condé Nast Traveller (UK) The Hot List 2012



Richard Hatter, General Manager of Hotel ICON at the recent TTG China Travel Award





Joseph Tse, Executive Chef- Chinese of Hotel ICON



Above & Beyond

For hi-resolution images, please log on to: www.catchonco.com/shared/Hotel ICON Awards.zip

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About Hotel ICON

Unlike any other, Hotel ICON is an upscale Hong Kong hotel in the heart of Tsim Sha Tsui East. Being a hotel with purpose, it has developed an Elite Management Programme. Standing as a testament to Hong Kong's creative energy and vibrant arts scene, Hotel ICON showcases work from the city's celebrated designers and the world's most acclaimed architects. Offering the ultimate in comfort and committed to service excellence, Hotel ICON's 262 stylish guestrooms comprise seductive extras, including complimentary wired and Wi-Fi internet connections and an ultra-slim 40" Ultra High Definition LED TV. Located on level 9, Hotel ICON's Banyan Tree 'Angsana Spa' is a tranquil oasis while the harbor-facing outdoor swimming pool and fitness centre allow guests to exercise while enjoying views of Hong Kong Island's spectacular skyline. With a maximum capacity of 580 persons, Hotel ICON's grand Silverbox ballroom is the ideal venue for a celebration or theatre-style conference. Hotel ICON houses three restaurants: Above & Beyond, The Market and GREEN, providing guests with exceptional quality of the food and impeccable service.

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